

# Decide Your Personal Value Driver

Which one (or more) of these values drives most of your personal decision-making?

VALUE DRIVER	CORE VALUE TRAIT	SUSTAINABILITY MONIKER
 <b>Cost Savings</b> Are you driven by saving money, tightly managing your budget, and lowering your individual and overall expenses?	Frugality	 <b>THE PENNY-WISER</b>
 <b>Healthy Living</b> Does living better and more healthfully a fundamental driver for taking action in your personal life and that of your family?	Fitness, Outdoor Activity	 <b>THE BE-BESTER</b>
 <b>Building Community</b> Are you driven to build a strong, vibrant community where you live and work? Is it important to support a diverse, productive, and resilient local economy for you, your family and your neighbors?	Trust, Fellowship, and Symbiosis	 <b>THE BRIDGE BUILDER</b>
 <b>Supporting Biodiversity</b> Do you care about an environment that is rich, beautiful, and bountiful and supports outdoor recreation and a healthy biome for all living creatures?	Concern for a Clean Environment (air, land/soil and water)	 <b>THE NATURE LOVER</b>